

Advanced Marina Management School

18-24 November 2007

Poole, Dorset, UK



Helping the Best Become Better

The British Marine Federation (BMF), in conjunction with the Yacht Harbour Association (TYHA) and the International Marina Institute (IMI), presents the internationally renowned Advanced Marina Management School.

This six-day course is designed for marina and boatyard managers who have at least three years relevant management experience. Delegates who successfully complete the course will be recognised as meeting one of the requirements to become an IMI Certificated Marina Manager (CMM).

Leading speakers will present a wide variety of topics including:

- ◆ Capital Budgeting
- ◆ Customer Service
- ◆ Environmental Management
- ◆ Marina Hardware
- ◆ Marketing
- ◆ Strategic Planning

Each day is packed with a range of learning opportunities, including formal classes and lectures, informal discussions, field trip to nearby marinas, group projects, marina/boatyard industry networking and evening classes and discussions.

The Course will be held from Sunday 18th November to Saturday 24th November 2007, in Poole, Dorset, UK. The Course is residential; there is no non-residential option.

The cost of the Course is £1,999 plus VAT (£2,348.82) for members of the BMF or TYHA, and £2,500 plus VAT (£2937.50) for non-members. This fee includes the course fee, accommodation, all meals, course notes and field trip costs.

Places will be strictly limited, so early registration is advised. To ensure a wide mix of delegates, no more than two people from the same marina organisation can attend the course. The course will be taught in English.

To book your place, please complete and return the booking form overleaf.

Comments from previous UK Advanced Marina Management Schools:

- ◆ "I achieved what I intended in that I am more confident in my knowledge and have attained a deep insight into best practice in the marina business" ◆ "I look forward to implementing many of the ideas"
- ◆ "Fabulous course providing an ideal forum for candidates to discuss matters" ◆ "A very valuable combination of studies" ◆ "Many valuable contacts made" ◆ "Well worth the time and expenditure" ◆

BOOKING FORM FOR THE ADVANCED MARINA MANAGEMENT SCHOOL 2007

SECTION 1 – PERSONAL DETAILS

Title:	Mr / Mrs / Miss / Ms / Dr / other – please state
Name:	
Job title:	
Company:	
Address:	
	Postcode:
Telephone number:	
Fax number:	
Email address:	

SECTION 2 – APPLICANT’S BACKGROUND

How long have you held a management position in your marina/boatyard?	
Please give an outline of your current responsibilities.	
Please give brief details of other relevant experience you have.	

SECTION 3 – TERMS AND CONDITIONS

- 1 Places on the Advanced Marina Management School 2007 ('the course') are limited and will be allocated by the British Marine Federation (BMF) to candidates who meet the minimum entry requirement on a first come first served basis. Submission of an application does not guarantee admission to the course.
- 2 Applicants must meet the minimum entry requirement for the course, which is that the applicant has a minimum of three years relevant management experience. BMF and the International Marina Institute (IMI) will assess all applications against this requirement.
- 3 BMF will write to successful applicants confirming their place on the course. Once an applicant's place has been confirmed, the course fees will become due in full. Applicants will have seven days from the date BMF confirms their acceptance on the course to withdraw their application, after which all fees paid become non-refundable. In exceptional circumstances, BMF will allow the attendance of a replacement delegate who meets the minimum entry requirements, provided notice is received no less than 48 hours before the commencement of the course. An administration charge equal to that applied by BMF's suppliers may be levied by BMF for residential bookings that are altered or cancelled at the request of the applicant.

SECTION 4

I have read the Terms and Conditions above and agree to be bound by them. I understand that my application will be copied to IMI and my details stored by IMI and BMF. The Data Protection Act 1998 applies.

I confirm that my company is a BMF or TYHA Member Yes No

I enclose a cheque for £2,348.82 (£1,999 +VAT) (BMF/TYHA Members only)
or *Cheques payable to British Marine Federation*

I enclose a cheque for £2,937.50 (£2,500 +VAT) (Non-Members)

or
 Please send my company an invoice

Signed:

Date:

Please return your form to:

Deidre Williams, British Marine Federation, Marine House, Thorpe Lea Road, Egham, Surrey, TW20 8BF, UK
 (Direct telephone: + 44 (0)1784 223630; fax: +44 (0)1784 439678; Email: dwilliams@britishmarine.co.uk)